



Artwork Spec

We politely request that all artwork is sent as a Hi-res pdf, 300dpi at **quarter size for large files.**

Preferred file types in order of preference- AI, PDF, INDD, PSD, TIFF.

Images

All images are to be supplied at 300dpi at quarter size. Minimum resolution is 100dpi at quarter size, but pixilation will be increased threefold.

Fonts

Regardless of which file type we receive, we request that all fonts are outlined. Failing that, we request that all fonts must be sent along with the print file in a "zipped" or "stuffed" folder.

Cutmarks & Bleed

For shellscheme panels (both inserted and uninterrupted panels)

5mm bleed and cutmarks should be added to each panel.

Stretch Fabric Banner Bleeds:

All Fabric Banners need 20mm bleed

Wrapped Banner Bleeds:

All wrapped banners need 75mm bleed.